

*Instructions: Please adapt the sample posts below as needed and distribute to your networks on Twitter, Facebook, and Instagram to introduce them to Close to Home. If you have questions, please contact [info@CloseToHomeCO.org](mailto:info@CloseToHomeCO.org).*

### SHARE THIS ON TWITTER

Visit [www.CloseToHomeCO.org](http://www.CloseToHomeCO.org) to learn more.

- [Everyone deserves a #SafePlace to call home. You can make a difference in addressing #Homelessness: #CloseToHomeCO](#)

**Sign the Close to Home Pledge then share it on social media.**

- [#MakingHomelessnessHistory in #MetroDenver will take many voices including yours. Sign the Pledge! #CloseToHomeCO/ <http://closetohome.org>](#)
- [Help #MakeHomelessnessHistory in Metro Denver. Sign the Pledge. Share the message.#CloseToHomeCO #SpeakUp/ <http://closetohome.org>](#)
- [I've signed the #CloseToHomeCO Pledge, have you? Add your voice! We all need a #SafePlace to call home. #COHomelessness #SpeakUp](#)

**Watch a story – learn – and share through social media.**

- [Did you know more than half the people experiencing #Homelessness across #MetroDenver are families and children? #CloseToHomeCO](#)
- [From TV producer to homeless. #Homelessness can happen to anyone. Listen to Jan's story to learn more: #CloseToHomeCO](#)
- [What does it feel like to be #Homeless? Listen to DeAndres describe his family's unimaginable journey: #CloseToHomeCO](#)

**Learn an action you can take – and do it! (Then “share” the action you took – tell us what you did)**

- [Together, we can make a difference in addressing #Homelessness in our communities. #CloseToHomeCO #SafePlace <http://closetohome.org>](#)

**Use kinder words.**

- [Use smarter, kinder language - people experiencing #Homelessness - rather than labels. Learn more #CloseToHomeCO](#)

### SHARE THIS ON FACEBOOK

Visit [www.CloseToHomeCO.org](http://www.CloseToHomeCO.org) to learn more.

- Did you know that nearly half of #MetroDenver residents have a family member or friend who has experienced #Homelessness? Together, we can #MakeHomelessnessHistory. #CloseToHomeCO #SafePlace
- How much do you know? Job loss, high housing costs, family break-ups, and illnesses are among the most common causes of #Homelessness. Let's #MakeHomelessnessHistory #CloseToHomeCO #SafePlace

### **Sign the Close to Home Pledge then share it on social media.**

- There's a lot of #Homelessness we don't see - kids in classrooms and co-workers who spend their nights couch-surfing, sleeping in cars, or even hiding in bushes. You can change this - sign the Pledge [bit.ly/closetohome-pledge](http://bit.ly/closetohome-pledge) #CloseToHomeCO #COHomelessness #SafePlace
- I've signed the #CloseToHomeCO pledge, have you? We all need a #SafePlace to call home and you can #SpeakUp and help make this a reality for #MetroDenver residents.

### **Watch a story – learn – and share through social media.**

- By speaking up and showing compassion, we can become a community where everyone has a safe place to call home. Are you ready to make a difference? #CloseToHomeCO #MakeHomelessnessHistory #COHomelessness #SafePlace
  - Supportive voices and meaningful actions are needed to rebuild lives and regain self-worth after the devastation of losing a home. Watch Jan's story here: [bit.ly/closetohome-jan](http://bit.ly/closetohome-jan)
  - What does it feel like to be #Homeless? "Go to work. Go to school. Go shopping. Do all the things you would do during the day, but don't go into your residence." What would you do? Listen to DeAndres describes his family's unimaginable journey: #MakeHomelessnessHistory #CloseToHomeCO [bit.ly/closetohome-deandres](http://bit.ly/closetohome-deandres)

### **Learn an action you can take – and do it! (Then "share" the action you took – tell us what you did)**

- #Homelessness is #CloseToHomeCO in Colorado. Nearly half of #MetroDenver residents have friends or family who have experienced homelessness. It's about us, it's on us to make a meaningful difference.
- How can you help create awareness about #COHomelessness? By adding your voice to the #CloseToHomeCO campaign we can let community leaders know it's important that everyone has a #SafePlace to call home! #SpeakUp #MakeHomelessnessHistory

### **Use kinder words.**

- Use smarter, kinder language - people experiencing #homelessness - rather than labels. We are people who are going through a difficult period in life, it's not who we are. Learn more #CloseToHomeCO #MakeHomelessnessHistory #SpeakUp
- We need you! Supportive voices and caring actions will make a meaningful difference in addressing homelessness through the #CloseToHomeCO campaign. #MakingHomelessnessHistory #SafePlace.

## **SHARE THIS ON INSTAGRAM**

Many of the Twitter messages shown above can also be adapted for Instagram when paired with images. <http://closetohomeco.org/learn/stories/>

- More than half of #MetroDenver residents who experience homelessness are families and children #CloseToHomeCO #MakeHomelessnessHistory
- #SpeakUp #ShowCompassion and we can become a community where everyone has a safe place to call home #CloseToHomeCO #MakeHomelessnessHistory #MetroDenver