

Floodlight Blog

Submission Guidelines

The Denver Foundation values the voices and perspectives of community members. On our blog, Floodlight, we elevate stories from people across our Metro Denver community.

Floodlight offers the opportunity for readers to discover vital work happening in our community, and for storytellers to reach new audiences.

We welcome and encourage contributions from nonprofits, donors, and community partners. Floodlight is a space for diverse and inclusive voices. If you have a story you'd like to see featured on Floodlight, please send a submission via the form below. We look forward to learning and leading with you.

What Kinds of Stories Are We Looking for?

- Anecdotes/examples that illustrate your mission and the impact of your work
- News and updates
- Stories about collaborations, interesting solutions to challenges, innovations in community building
- Stories that highlight people from the BIPOC community in leadership roles within Metro Denver's nonprofit sector
- Commentary, insights, and analysis of core challenges faced by people in Metro Denver
- Reflections/recap of community events
- Calls to action (not fundraising-related) that align with The Denver values, mission, and purpose
- Profiles of those you serve, key staff, volunteers, board members, and donors who can speak to the impact of your work
- Photo essays, video, artwork, and other media that highlight your organization's work in creative ways

Please note: We do not publish stories about fundraising campaigns or events. We reserve the right to edit content, and to decline submissions that do not reflect The Denver Foundation's values.

Submission Requirements

- Your full post with a working title as in a text document (MS Word or Google)
- Stories should be between 100-800 words.
- 1-3 images with photographer credit and suggested photo caption(s).
- We will need a cover photo for the story - images should have a minimum width of 1600 pixels
- Please only send photos that your organization has free-and-clear permission to use.
- If your photos include images of children under the age of 18, please send only photos for which you have a photo release or other permission from a parent/guardian on file.