



ENVIRONMENTAL AFFINITY GROUP

You have a love of the natural world and a concern about climate change.

You are committed to the environment and conservation in Colorado.

You are always learning, and you give to make a difference.

YOU SOUND LIKE ONE OF US.



The Denver Foundation

WE INVITE YOU TO LEARN WITH US. GIVE WITH US. JOIN US.

We are the Environmental Affinity Group (EAG), more than 25 donors who pool resources to build a sustainable Colorado through high-impact, informed philanthropy. Our mission is to create a network of engaged and effective environmental philanthropists to identify, promote, and support environmental action on a wide range of issues in Colorado.

WHY JOIN EAG?

1

EAG members have access to experts from the frontlines of land, water, wildlife conservation, climate change, and equity issues in Denver, across Colorado, and throughout the Rocky Mountain West. We learn about the impact of state and federal policy on the issues we care about. We explore trends and challenges in environmental giving.

2

We gather “in the field” to experience how nonprofits, communities, individuals, and businesses are taking on climate issues in exciting, innovative ways. Past seminars and outings have included a tour of the National Renewable Energy Laboratory in Golden; meeting with filmmakers at the Colorado Environmental Film Festival; and a behind-the-scenes exploration of pollinators at The Butterfly Pavilion.

3

Our annual grantmaking process allows us to learn and practice how collective giving can have a deep impact. EAG members shape RFPs, review proposals, participate in site visits, and collectively determine how funds are distributed. This direct engagement with the nonprofits themselves also informs our individual philanthropy.

“The Environmental Affinity Group creates an exciting opportunity to bring in people who have been interested in environmental and conservation issues but haven’t had an outlet. It’s a way to leverage financial contributions with personal involvement and expertise.”

– JOHN LOEWY,
EAG CO-FOUNDER, PHILANTHROPIST,
AND CONSERVATIONIST



COLLECTIVE GIVING

The EAG engages in collective giving, in which financial contributions made by members are pooled to fuel grantmaking to nonprofit community organizations across Metro Denver and beyond. Together, EAG members rely on their combined passion and expertise to decide what projects and organizations to support. Through the grantmaking process, EAG members increase their awareness of, and engagement with, issues that align with the group's mission.

WHAT WE FUND

The EAG supports environmental and conservation organizations that employ a responsive and inclusive approach to engaging communities, reaching new audiences, and encouraging action on climate change. Our grantees represent the leading thinkers and doers in Colorado conservation work.

Past EAG grantees include Big City Mountaineers, EcoCycle, Groundwork Denver, Mothers Out Front, CityWILD, Dinosaur Ridge, and Protége, a program of Conservation Colorado.



Hilda Nucete (center) of Protége with the Promotores for Environmental Justice (clockwise from left): Maria Diego, Aly Ferrufino, Patricia Ferrero, Finangy Manganez, and Josefina Hernandez, in Villa Park.



“Because of the support from the Environmental Affinity Group, we were able to collaborate more deeply with our partners and provide important leadership development opportunities to youth. The process the Environmental Affinity Group and The Denver Foundation laid out for us was very orderly and well-managed. You can tell they care a lot about each gift they make and the organizations they support.”

— Big City Mountaineers, Environmental Affinity Group grantee (*on the cover*).



Environmental Affinity Group

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TO LEARN MORE ABOUT THE EAG:

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