

Belonging Colorado Roadmap

IF WE:



Fund and build capacity for community groups, social innovators, leadership networks, and others to foster belonging and bridging



Support learning, data, and evaluation projects that strengthen a shared understanding of belonging in Colorado



Engage with businesses, governments, and other foundations to advance belonging



Create and promote messaging and branding around belonging and bridging



Continue to iterate and learn to inform future efforts

WE CAN EXPECT TO SEE THESE OUTCOMES:



Short-term Outcomes: Individual-Level Change

Individuals have positive feelings and perceptions about people who are different than them

Individuals value, are willing to engage in, and feel confident connecting with people who are different from them

Individuals are aware of and understand belonging and bridging

Individuals have confidence to teach others about belonging and bridging



Medium-term Outcomes: Community-Level Change

Community members and local organizations work with and welcome different groups of people

Community members have increased trust and reduced prejudice toward groups of people who are different from them

Community members foster belonging and public spaces are welcoming

Organizations and leaders have data, tools, and frameworks available to understand and assess belonging efforts



Long-term Outcomes: Systems-Level Change

People perceive their communities to be more resilient and socially connected

People are more engaged with civic life

People have increased feelings of belonging in their communities, schools, and workplaces

Leaders consider how policies and practices may impact belonging in their organizations, communities, and the state

SO THAT ULTIMATELY:

Colorado is a leading welcoming state and a model for how to bring people together across lines of difference

